



CROSS PLATFORM METADATA DISCOVERY AND MANAGEMENT AUTOMATION

Octopai enables BI groups to automatically discover and manage federated Metadata within seconds. It dramatically **boosts the ability to react to business changes** and increases productivity while **reducing risks**.

Today, BI groups in thousands of enterprises spend \$Billions doing it manually. **We want to change that!**

Market Problem: Lack of visibility and control of shared Metadata

To create a new business process, change an existing one or fix production issues, Metadata is needed. Metadata creates meaning for data by naming it and representing its relationships with other data.

Since Metadata is distributed across multi-vendor systems in the BI infrastructure and there is no centralized repository, BI teams **invest more than 50% of their time and effort to manually** discover, find and understand Metadata while the **business loses precious resources and time to market**.

Market is seeking for automation

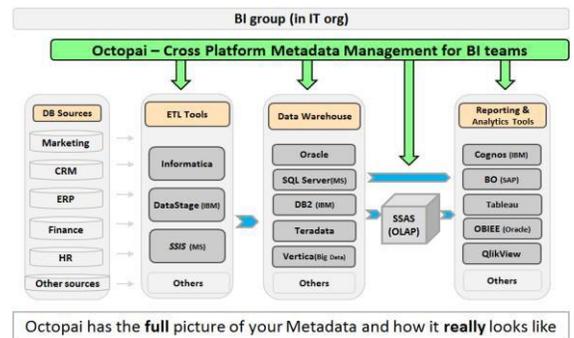
According to Gartner and TDWI, BI managers seek automation tools to help them govern shared Metadata from several different information sources. Their goal is to become more agile and productive while reducing unnecessary risks in order to meet business needs and help it move faster.

Our Solution – All your Metadata centralized in one place, a comprehensive SaaS product

Octopai automatically maps and uncovers all Metadata types in the multi-vendor BI infrastructure, including ETL, Data Warehouse and Reporting tools.

We centralize it into one repository and perform reverse engineering to understand all cross connections and full data lineage. Using a single view, BI teams can easily search, navigate and understand Metadata within seconds.

Unlike other traditional vendor-specific Metadata management tools that are limited, costly and cumbersome to use, Octopai is a SaaS product, cross-platform and can be used within minutes.



Immediate Value

BI teams can turn weeks of manual work into hours and increase productivity up to 60% while reducing risks. They have a 360° view of all Metadata when they need to:

- Run Impact Analysis to understand impact of changes
- Solve production and on-going issues
- Reduce scoping, planning and delivery of new business processes
- Explore Data Lineage, perform Data Preparation and Migration of systems
- Eliminate data model discrepancies that lead to reporting errors

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Testimonials



Cellcom (Cellular): "Octopai **saves** us a great deal of priceless time on an ongoing basis. It allows efficient mapping when cross changes happen, quickly examine variety of hidden data and provides extensive system health checks."
Senior BI Manager, Cellcom



ICLAL (Insurance): "We priced the mapping of system changes at **8 man-months**. In a swift and smooth process, Octopai enabled us to automatically find all the instances and required changes in our IT systems. We executed the project in **only 3 man-weeks**, with zero production failures. It was amazing".
Manager of BI Department, ICLAL